



# PAUL JOEL

GRAPHIC DESIGNER

## ONLINE PORTFOLIO

www.pauljoel.com

## EMAIL

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## MOBILE

07920 403 459



## KNOWLEDGE

Creative problem-solving, conceptual thinking, creative strategy, graphic design, art directing, UI & UX, video editing, interaction design, art working, illustration, colour theory, typography, digital, print, Wacom, GREP.

## SOFTWARE

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe After Effects
- Adobe Premiere Pro
- Dimension
- Adobe Acrobat
- Figma
- Pages
- Numbers
- Keynote
- Word
- Excel
- PowerPoint

**BIO** passionate | creative | innovative | motivated | disciplined | organised | responsible | supportive

I am an energetic, passionate and multi-skilled Graphic Designer with over 10 years' experience, who has produced high quality work and on-point solutions using multiple platforms for B2B and B2C clients, and I continuously surpass expectations.

I am an imaginative, positive and creative professional who is bursting with enthusiasm, and is highly organised. I have an exceptional command of visual and communication design principles, with very strong creative problem-solving, art direction, ideation, conceptual, layout and typographic skills. I like to push boundaries, I think big and I am not afraid to be different.

I am looking for a role where I can best use my creative problem-solving skills, critical thinking and conceptual thinking to create extraordinary and inspiring work that delivers beyond what is expected. My references are available upon request.

**EMPLOYMENT** financial services | construction | charity | hospitality | creative agency | publishing | printing

- Aug 2022** - **Jan 2022** **Cboe Global Markets | Financial Services | London**  
**Senior Graphic Designer**  
Refined and developed new visual concepts for Cboe's visual identity, ensuring brand consistency across their online and printed marketing, specifically for their US and European markets.
- Dec 2020** - **Oct 2017** **VINCI Construction UK | Construction | Watford**  
**Graphic Designer**  
Working across a range of media, creating marketing and communication collateral from design concept to final product.
- Oct 2017** - **May 2017** **The Chartered Quality Institute | Charity | London**  
**Editorial Designer (Freelance)**  
Designing and editing 'Quality World', a monthly members' magazine, whilst generating new ideas and commissioning Illustrators for the magazine features.
- Jul 2015** - **Mar 2015** **Amazon Venues | Hospitality | Stokenchurch**  
**Graphic Designer (Contract)**  
Creating innovative designs, while refining existing work for print and online use to market the brand.
- Jan 2015** - **Dec 2014** **Campaign Works | Creative Agency | Hatfield**  
**Conceptual Designer / Art Director (Contract)**  
Conceptualising ideas for print and screen use for large and high profile clients.
- Nov 2014** - **Jan 2012** **Lyceum | Publishing | London**  
**Art Director / Designer**  
Designing 'Bluff Europe', the world's number one poker magazine and 'Jackpots Review', an online slots games magazine whilst also creating content for marketing and live events.
- Mar 2010** - **Feb 2008** **Prontaprint | Printing | St Albans**  
**Lead Graphic Designer**  
Designing content for print and online use for both corporate and private clients.

**EDUCATION** online | university | college

- Present** **LinkedIn Learning**  
**Continuing Professional Development**
- 2007** - **2005** **University of Hertfordshire**  
**Graphic Design & Illustration | (BA Hons)**
- 2004** - **2002** **West Herts College**  
**National Diploma Graphics | Distinction**
- 2002** - **2001** **West Herts College**  
**GNVQ Art & Design Intermediate | Merit**

## INTERESTS

Design, art, music, TV, movies, technology, science, psychology, economics, history.